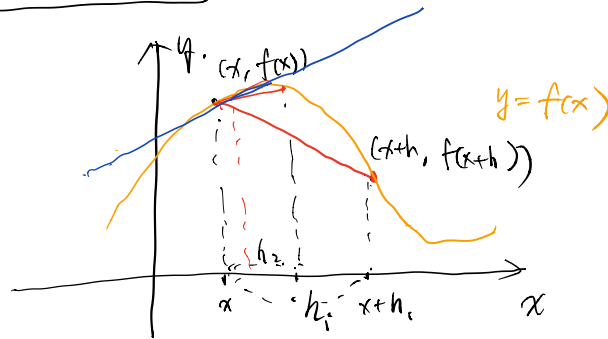


Jan 19

Difference Quotient: Given $f(x)$.



$$\frac{f(x+h) - f(x)}{(x+h) - (x)} = \frac{f(x+h) - f(x)}{h}$$

← difference quotient of f (at x , with interval length h).

= slope of the red line

↑ a secant line to the graph of $f(x)$ on the x - y plane.

as $h \rightarrow 0$, the secant line thru the points $(x, f(x))$ and $(x+h, f(x+h))$ gets closer and closer to the tangent line to the graph of f at the point $(x, f(x))$

so we can use difference quotients for small h to compute the slope of this tangent line

the "limit" of the difference quotient as $h \rightarrow 0$

= the slope of the tangent line

\therefore "the derivative of f at x "

Definition: An "empty set" is a set that has no elements usually denoted by $\{\} = \emptyset$

Ex: $A =$ the set consisting of all students enrolled in this course.

Define $B =$ the set of students from outerspace
 $= \emptyset$

$$A \cup \phi = A \quad \text{for any set } A$$

$$A \setminus \phi = A$$

$$\phi \subset A \quad \text{for any } A.$$

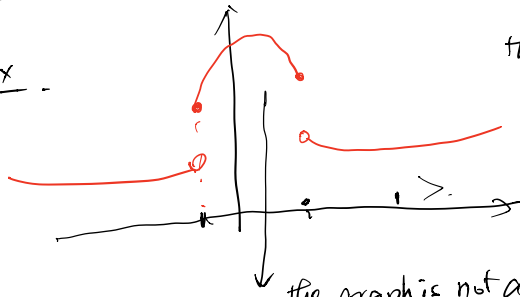
Subsets: $A \subset B$ if all elements in A are also in B
so $B \subset B$

but B is not a "proper subset" of B

$A \subset B$ if $A \subset B$ but $A \neq B$: A is a "proper subset" of B

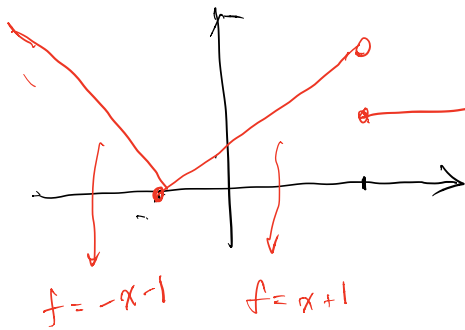
$\phi \subset \phi$ but $\phi \not\subset \phi$.

Ex



this is a piecewise function,
but not piecewise
linear.

the graph is not a line, so can not be
the graph of a linear function



$$f(x) = 1$$

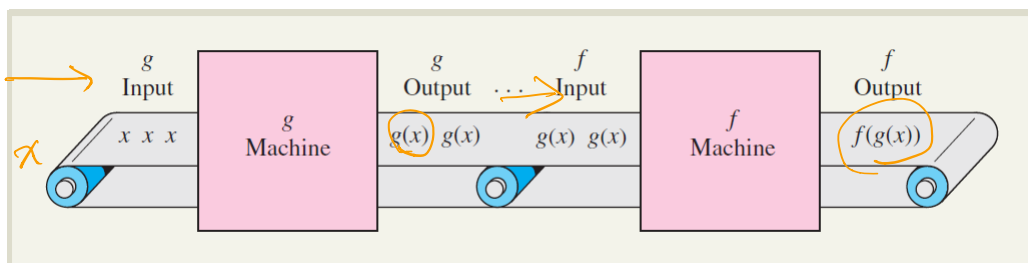
this is a piecewise linear
function, which is
a piecewise function
which is given by a
linear function on
each interval.

1.5 Composition of functions

Definition 1.5.1. Given functions $f(u)$ and $g(x)$, the **composition** of f and g , denoted by $(f \circ g)(x)$, is a function of x formed by substituting $u = g(x)$ for u in the formula of $f(u)$, i.e.

$$(f \circ g)(x) = f(g(x)).$$

In the following figure, the definition of composite function is illustrated as an assembly line in which raw input x is first converted into a transitional product $g(x)$ that acts as input in f machine uses to produce $f(g(x))$.



relate x by $f(x)$ to get $g \circ f(x)$

Example 1.5.1. $f(x) = x^2 + 3x + 1$ and $g(x) = x + 1$.
Then

$$(f \circ g)(x) = f(g(x)) = (g(x))^2 + 3(g(x)) + 1 = (x + 1)^2 + 3(x + 1) + 1 = (x^2 + 2x + 1) + (3x + 3) + 1 = x^2 + 5x + 5$$

Similarly,

$$(g \circ f)(x) = g(f(x)) = f(x) + 1 = x^2 + 3x + 2.$$

Remark. In general, $(f \circ g)(x) \neq (g \circ f)(x)$.

Example 1.5.2. Suppose $f(x) = x^3 - 1$ and $h(x) = x - 1$, find $g(u)$ such that $f(x) = g(h(x))$.

Solution.

$$f(x) = x^3 - 1 = (x - 1 + 1)^3 - 1 = (x - 1)^3 + 3(x - 1)^2 + 3(x - 1) = g(u),$$

where we define

$$g(u) = u^3 + 3u^2 + 3u.$$

Alternatively use change of variable, express the formula in terms of the new variable u . $x = u + 1$

set f as a function of u : $f(x) = (u+1)^3 - 1 = u^3 + 3u^2 + 3u + 1 - 1 = u^3 + 3u^2 + 3u = g(u)$

Notice that the order of composition matters! unlike products

introducing a new notation $u = x - 1 \Rightarrow x = u + 1$

$f \circ g = g \circ f$

set this as a new variables \Rightarrow

want to express f as $g \circ h(x)$ for some g .

plug in here

$$= g(h(x)) = (g \circ h)(x)$$

Example 1.5.3. Suppose $f(x) = (x-5)^2 + \frac{3}{(x-5)^3}$, find $g(u)$ and $h(x)$ such that $f(x) = g(h(x))$.
express as $f = g \circ h$

Solution. The form of the given function is

$$f(x) = \square^2 + \frac{3}{\square^3},$$

*let $u = x-5 = h(x)$ define $g(u)$
 then $f(x) = u^2 + \frac{3}{u^3} =: g(u)$
 $= g(h(x))$*

where each box contains the expression $x - 5$. Thus $f(x) = g(h(x))$, where

$$g(u) = u^2 + \frac{3}{u^3} \text{ and } h(x) = x - 5.$$

*can also change notation, and denote the variable of the function g as x
 $g(x) = x^2 + \frac{3}{x^3}$*

Definition 1.5.2. A **difference quotient** for a function $f(x)$ is a composition function of the form

$$\rightarrow \frac{f(x+h) - f(x)}{h}$$

where h is a constant.

Difference quotients are used to compute the slope of a tangent line to the graph and define the **derivative**, a concept of central importance in calculus.

Example 1.5.4. Find the difference quotient of $f(x) = x^2 - 3x$.

Solution.

$$\begin{aligned} \frac{f(x+h) - f(x)}{h} &= \frac{[(x+h)^2 - 3(x+h)] - [x^2 - 3x]}{h} \\ &= \frac{[x^2 + 2xh + h^2 - 3x - 3h] - [x^2 - 3x]}{h} \\ &= \frac{2xh + h^2 - 3h}{h} = 2x + h - 3. \end{aligned}$$

Geometric interpretation: As slopes of secant lines to the graph of f .

$h \rightarrow 0 \rightsquigarrow$ tangent lines. Slopes of tangent lines to the graph of $f \rightsquigarrow$ derivatives of f .

1.6 Modeling in Business and Economics

Example 1.6.1. A manufacturer can produce dining room tables at a cost of \$200 each. The table has been selling for \$300 each, and at that price consumers have been buying 400 tables per month. The manufacturer is planning to raise the price of the table and estimates that for each \$1 increase in the price, 2 fewer tables will be sold each month. What price corresponds to the maximum profit, and what is the maximum profit?

Solution. Let x be the price. *that he wants to set*

Profit for one table = $x - 200$ *original number.*

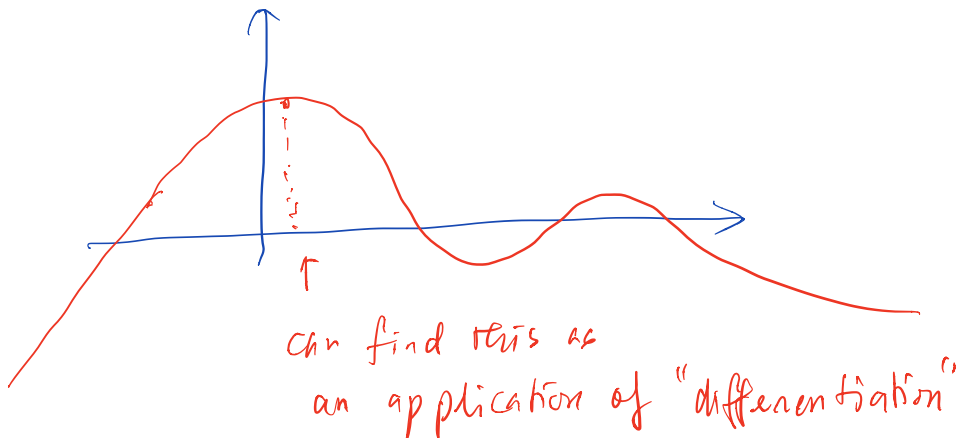
Number of tables sold = $400 - 2(x - 300) = 1000 - 2x$ *amount of increase in price*

Total profit: $f(x) = (x - 200)(1000 - 2x)$ *the amount of decrease in number of tables sold.*

$$\begin{aligned}
 f(x) &= (x - 200)(1000 - 2x) \\
 &= -2x^2 + 1400x - 200000 \\
 &= -2(x - 350)^2 + 45000
 \end{aligned}$$

$f(x)$ is maximized when the manufacturer charges \$350 for each table. ■

Question: How to find max/min for general functions? **Calculus helps!**



Chapter 2: Limit

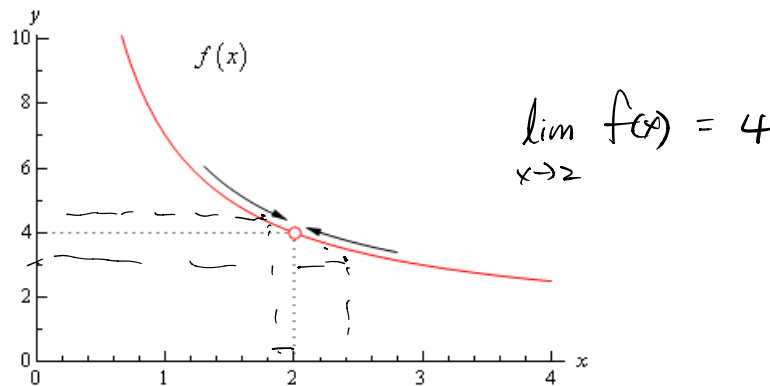
Learning Objectives:

- (1) Examine the limit concept and general properties of limits.
- (2) Compute limits using a variety of techniques.
- (3) Compute and use one-sided limits.
- (4) Investigate limits involving infinity and “e”.

2.1 Limit of a function at one point

(Heuristic) “Definition” 2.1.1. If $f(x)$ gets “closer and closer” to a number L as x gets “closer and closer” to c from both sides, then L is called the **limit** of $f(x)$ as x approaches c , denoted by

$$\lim_{x \rightarrow c} f(x) = L.$$



Remark. Limits are defined rigorously via “ $\epsilon - \delta$ ” language.

Example 2.1.1. Let $f(x) := x + 1$. Find $\lim_{x \rightarrow 1} f(x)$

x	0.9	0.99	0.999	1	1.001	1.01	1.1
$f(x)$	1.9	1.99	1.999	2	2.001	2.01	2.1

When x approaches 1 from both sides, $f(x)$ approaches 2. Therefore $\lim_{x \rightarrow 1} f(x) = 2$.

$$= f(1)$$

$\lim_{x \rightarrow c} f(x) = f(c)$
 only for "good functions"
 (continuous functions, later)

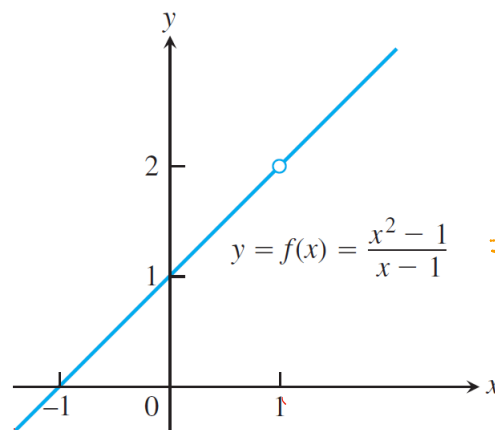
Remark. 1. The table only gives you an intuitive idea, this is **not** a rigorous proof.
 2. **Don't** think that the limit is always obtained by substituting $x = 1$ into $f(x)$. The limit only depends on the behavior of $f(x)$ **near** $x = 1$, **but not at** $x = 1$.

Example 2.1.2. $f(x) = \begin{cases} x + 1 & \text{if } x \neq 1, \\ \text{undefined} & \text{if } x = 1. \end{cases}$

x	0.9	0.99	0.999	1	1.001	1.01	1.1
$f(x)$	1.9	1.99	1.999	undefined	2.001	2.01	2.1

When x approaches 1 from both sides, $f(x)$ approaches 2. Therefore $\lim_{x \rightarrow 1} f(x) = 2$.

Disregard the value of f at 1, the limit of $f(x)$ when x tends to 1 is always 2.

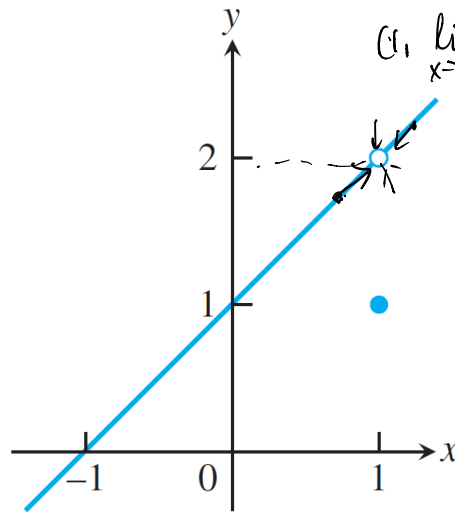


limit well-defined even though $f(x)$ is undefined.
 $y = f(x) = \frac{x^2 - 1}{x - 1} = \frac{(x-1)(x+1)}{(x-1)} = x+1$ when $x \neq 1$
 but f is different from the function $x+1$

Example 2.1.3. $f(x) = \begin{cases} x + 1 & \text{if } x \neq 1, \\ 1 & \text{if } x = 1. \end{cases}$

x	0.9	0.99	0.999	1	1.001	1.01	1.1
$f(x)$	1.9	1.99	1.999	1	2.001	2.01	2.1

When x approaches 1 from both sides, $f(x)$ approaches 2. Therefore $\lim_{x \rightarrow 1} f(x) = 2$.



$\lim_{x \rightarrow 1} f(x) = 2 \neq f(1) = 1$

Proposition 1.

1. If $f(x) = k$ is a constant function, then

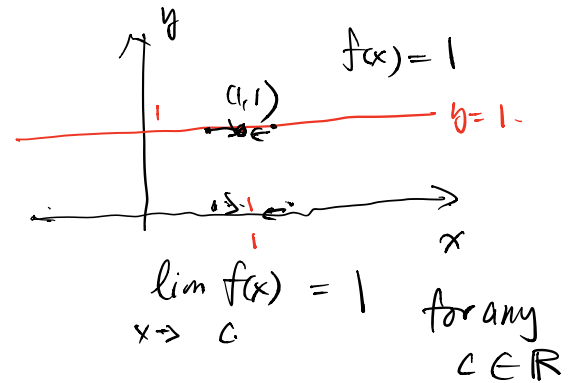
$\lim_{x \rightarrow c} f(x) = \lim_{x \rightarrow c} k = k.$

For instance, $\lim_{x \rightarrow 1} 9 = 9.$

2. If $f(x) = x$, then

$\lim_{x \rightarrow c} f(x) = \lim_{x \rightarrow c} x = c.$

For instance, $\lim_{x \rightarrow 3} x = 3.$



Proposition 2. (Algebraic properties of limits, +, -, ×, ÷)

If $\lim_{x \rightarrow c} f(x)$ and $\lim_{x \rightarrow c} g(x)$ exist (**very important!**), then

1. $\lim_{x \rightarrow c} (f(x) + g(x)) = \lim_{x \rightarrow c} f(x) + \lim_{x \rightarrow c} g(x)$

2. $\lim_{x \rightarrow c} (f(x) - g(x)) = \lim_{x \rightarrow c} f(x) - \lim_{x \rightarrow c} g(x)$

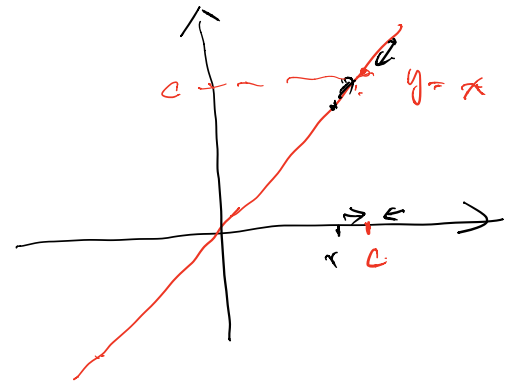
3. $\lim_{x \rightarrow c} (f(x)g(x)) = \lim_{x \rightarrow c} f(x) \cdot \lim_{x \rightarrow c} g(x)$

Especially, $\lim_{x \rightarrow c} kf(x) = k \lim_{x \rightarrow c} f(x)$ for any constant k

4. $\lim_{x \rightarrow c} \frac{f(x)}{g(x)} = \frac{\lim_{x \rightarrow c} f(x)}{\lim_{x \rightarrow c} g(x)}$ if $\lim_{x \rightarrow c} g(x) \neq 0.$

5. $\lim_{x \rightarrow c} (f(x))^p = \left[\lim_{x \rightarrow c} f(x) \right]^p$ if $\left[\lim_{x \rightarrow c} f(x) \right]^p$ exists

if this exists



Each formula holds when all terms in the formula is well defined

Example 2.1.4. Compute the following limits:

1. $\lim_{x \rightarrow 1} (x^3 + 2x - 5)$

2. $\lim_{x \rightarrow 2} \frac{x^4 + x^2 - 1}{x^2 + 5}$

3. $\lim_{x \rightarrow -2} \sqrt{4x^2 - 3}$

Solution.

1. $\lim_{x \rightarrow 1} (x^3 + 2x - 5) = \lim_{x \rightarrow 1} x^3 + \lim_{x \rightarrow 1} 2x - \lim_{x \rightarrow 1} 5 = 1^3 + 2 \cdot 1 - 5 = -2.$

2. $\lim_{x \rightarrow 2} \frac{x^4 + x^2 - 1}{x^2 + 5} = \frac{\lim_{x \rightarrow 2} (x^4 + x^2 - 1)}{\lim_{x \rightarrow 2} (x^2 + 5)} = \frac{\lim_{x \rightarrow 2} x^4 + \lim_{x \rightarrow 2} x^2 - \lim_{x \rightarrow 2} 1}{\lim_{x \rightarrow 2} x^2 + \lim_{x \rightarrow 2} 5} = \frac{19}{9}.$

3. $\lim_{x \rightarrow -2} \sqrt{4x^2 - 3} = \sqrt{\lim_{x \rightarrow -2} (4x^2 - 3)} = \sqrt{\lim_{x \rightarrow -2} 4x^2 - \lim_{x \rightarrow -2} 3} = \sqrt{16 - 3} = \sqrt{13}.$

Exercise 2.1.1. Compute the following limit:

$$\lim_{x \rightarrow 1} \left(x^2 - \frac{3x}{x+5} \right)$$

Example 2.1.5. (Cancelling a common factor)

Find the limit

$$\lim_{x \rightarrow 1} \frac{x^2 - 1}{x^2 - 3x + 2}.$$

Solution. We **can't** directly use property of division of limit because the denominator $\lim_{x \rightarrow 1} (x^2 - 3x + 2) = 1^2 - 3 \times 1 + 2 = 0.$

$$\begin{aligned} \lim_{x \rightarrow 1} \frac{x^2 - 1}{x^2 - 3x + 2} &= \lim_{x \rightarrow 1} \frac{(x-1)(x+1)}{(x-1)(x-2)} \\ &= \lim_{x \rightarrow 1} \frac{\cancel{(x-1)}(x+1)}{\cancel{(x-1)}(x-2)} \\ &= \lim_{x \rightarrow 1} \frac{x+1}{x-2} \\ &= \frac{1+1}{1-2} = -2. \end{aligned}$$